[A Story Idea Each Day for a Month—Day 14](#)

[Scott Myers](#)

This is the 13th year in a row I've run this series in April. Why a story idea each day for the month? Because the best way to come up with a great story idea is to come up with a **lot** of ideas. And the best way to come up with a lot of ideas is to be proactive in sourcing story ideas.

Today's story:

> *More money than sense?*
>
> *Expectant parents are paying upward of $1,500 to a "professional baby namer" who picks the perfect*

Okay, if **this** isn't the central conceit of a rom-com, I don't know what is. Some possibilities:

By the way, it's a given that the Elon Musk-type character ultimately turns out to be a **nice guy**.

I'm sure there are multiple other story setups (rom-coms are not my forte), but if this story interests you, I'd jump on it. The NY Post article landed on April 12 and I'm **sure** somebody is already working on this as the basis of a spec script.

That's my 16th story in this month's series. What would

YOU do with this setup? Other stories in this year's A Story Idea Each Day for a Month:

Each day in April, I invite you to join me in comments to do some brainstorming. Take each day's story idea and see what it can become when we play around with it. These are valuable skills for a writer to develop.