

What New Screenwriters Should Know About General Meetings — Mickey Finnegan

FilmCourage.com



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[Mickey Finnegan, Writer/Director](#): If you're on this general, there's a reason you're going there. Maybe someone set you up on that or maybe you reached out to this person in some kind of way.

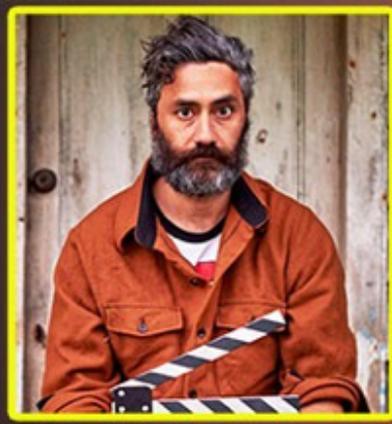
Film Courage: What are general meetings and what is their purpose?

Mickey: A general meeting is a meeting that maybe your

manager or an agent or somebody you'll go on or set you up with and this is usually with maybe a producer at a company or a development executive or some person who is in a position to maybe green light a project. You might just get to know somebody and have a conversation or they might want to get to know your work whether you're a writer or director or whatever. I guess the purpose of them is just to put a face to the name and network and see if you guys can find a project that you're both interested in or in most cases if they're one of the kind of gatekeepers to a place like a [Netflix](#) or something they might have something that they're looking for and you can at least have those conversations.

Film Courage: Do you still go on general meetings?

Mickey: From time to time yeah. I think early in my career I would go on a lot of them and I think they were good but a lot of times it's you meet some people you have some conversations and they don't amount to anything but years later you can hopefully...([Watch the video interview on Youtube here](#)).



FINISH THE SCRIPT

[\(Watch the video interview on Youtube here\)](#)

BIO:

Mickey Finnegan is a writer/director best known for his music video and commercial work with artists and brands such as LMFAO, Cee Lo Green, Miley Cyrus, Katy Perry, Lil Jon, Soulja Boy, Rebel Wilson, Tyga, Bella Thorne, The Offspring, Far East Movement, Dada Life, X-Factor, MTV, Dancing With the Stars, Playstation, Alienware, Intel, Dell, Dish, Pepsi, GSN, HGTV, FOX, ABC, Kia among many others. His success as a director has garnered attention from fans around the globe and his work has lead him to video nominations from The People's Choice Awards, MTV VMA's, NRJ Awards, American Music Awards and The Much Music awards in which his video for LMFAO's "Sexy And I Know It" won International Video of the Year. His commercial spots for Scream Queen's also won a Promax for Best Commercial Campaign and a Nickelodeon campaign won him an EMMY in 2018. His work has been

featured on MTV, BET, VH1, FUSE and E! numerous times taking number one spots on countdowns and his collected works on youtube have amassed over 3 billion views. Mickey has also had many successes in the narrative world. His most recent short film called Mom Fight screened at numerous film festivals including Dances With Films, Filmquest, CAAMfest, Seattle International, and GENCON where it took home the award for "Best Comedy." His short film called GODLIKE, an indie drama about eSports, was celebrated among the Asian American Film Festival circuit and was distributed by Riot Games on their community page. Mickey has had multiple screenplays optioned by production companies including a biopic about legendary wrestling promoter Vince McMahon. Mickey is a Video Game and Comic Book enthusiast. He is also a member of the Director's Guild of America and currently resides in Los Angeles.



Mickey Finnegan

Director | Writer | Camera and Electrical Department



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